

Herald Francis - Filmmaker

9 Catacol Grove, Lindsayfield, EAST KILBRIDE G75 9FD

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PROFILE

Innovative, creative and technically minded filmmaker. I am hard working, dedicated and have a very religious approach to the art of film-making. Can work under pressure using my own initiative and produce effective results efficiently and punctually.

I am incredibly driven, ambitious, grounded and focused. Have a clear understanding and appreciation for good cinematography and visual narration. I am also a quick learner and very adaptive to new environments. With almost five years' experience working as various roles on many projects, I approach every job with a wide view and communicate with other crew members easily.

Always positive and love meeting new people, a resourceful and integral part of any team.

WORK EXPERIENCE

FREELANCE EXPERIENCE

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| Nov 2017 | Mickey 9s – Soundhaus Music Video, Glasgow
Director, Camera operator, Editor and Colourist

Description: Services rendered from writing original concept to delivery. Directed, shot and edited with minimal VFX. Shot on Panasonic GH5. |
| Sept 2017 | On the House, Glasgow
Freelance Video Editor and Camera Operator on OTH Halloween Promo 2017
Description: Hired as second Camera operator for one-day shoot at the Wild Cabaret in Glasgow. Filmed promo for On the House Halloween event. Also, edited the video with minor sound design and colour grading. |
| May - Dec 2016 | Cut Media / Adidas Terrex / Red Bull, Glasgow
Freelance Video Editor and Lead Creative on Claim Freedom
Description: Worked on two feature length documentaries. Editor on #claimfreedom documentary for Adidas Outdoor, acted as one of three Lead Creatives on forming the stories. Also cutting multiple trailers and versions for the full documentary. Attended premiere in Germany hosted my Adidas Outdoor. Second project at Cut Media was a documentary for Red Bull on Dougie Lampkin's Wheelie around the Isle of Man TT Circuit. Worked as Secondary Editor. |
| Nov 2015 | Drop and Roll Tour, Glasgow
Freelance Motion Graphics Designer and Visual Effects Artist
Description: Designed and implemented the motion graphics for Danny MacAskill's latest Drop and Roll Tour video. Also, designed visual effects for the full video. |
| November 2014 | Danny Macaskill's Drop and Roll Tour, Glasgow
Motion Graphics Designer
Description: Designed and implemented the title graphics for Danny MacAskill's Drop and Roll Tour Videos. Title Graphic to be displayed as the title for all Drop and Roll Trials biking videos. |
| Aug 2014 | Fixed Media / Belladrum Tartan Heart Festival, Glasgow
Freelance Camera Operator, Titles Animator. |

Description: Subcontracted as the second unit camera operator. Filmed all of Belladrum Tartan Heart Music Festival in Inverness. Covered the full duration of the festival (two days). Also, designed and animated start and end titles of the highlights video.

April 2014

Maclachlan 84 Productions, Glasgow

Cinematographer, Editor and Colourist

Description: Worked as the cinematographer to film the music video for John Taylor's new single, 'Heavens Collide'. Also, took on the role of editor and colourist.

June 2013

NONA / JF Productions – Fell The Heat Music Video, Glasgow

**Director, Cinematographer, Camera Operator, Editor, Colourist,
Visual Effects Supervisor and Location Scout.**

Description: Services rendered from writing original concept to delivery. Directed, shot and edited with VFX. Shot on Canon 5D Mk II.

VOLUNTARY EXPERIENCE

May 2014

Hope Human Development and Welfare Association / House of Hope, East Kilbride

Volunteer Director, Editor, Sound Designer & Cinematographer

Description: Volunteered to film a promo video for the House of Hope Charity Shop in East Kilbride. Video focused on the influence the shop has on the local community.

EDUCATION

2003 - 2006

Holyrood Secondary School, Glasgow

**Advanced Higher Music – A, Higher Mathematics – B, Intermediate II
Computing – B, Physics (Credit) – 1, Chemistry (Credit) – 1**

OTHER SKILLS

I have excellent understanding of Microsoft Windows and Apple Mac operating systems. Word Processing, graphic design. Proficient in Adobe Creative Suite. Cameras Operated: Sony A7s II, FS7, Canon C100, Panasonic GH5, GH4, AF101e and various canon DSLRs. Also, experienced DJI Ronin MX operator.

HOBBIES AND INTERESTS

I am passionate about music, film and cinematography. An avid drummer, I have been part of several bands over the years. I am also, a keen photographer and enjoy showcasing my work on Instagram. I am very family orientated. Though I am overweight currently, fitness is still first for me so I go to the gym regularly; in the process of losing weight for better health.

ADDITIONAL INFORMATION

Date of Birth: 24 June 1988

Marital Status: Single

Driving Licence: Full

REFERENCES

Dan Ashman
Campus Academic Co-ordinator

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